**Finalisti in zmagovalci letošnjega SoMo Borca so:**

**SoMo App**

**ZMAGOVALEC: Publicis Skopje -** [The Coca-Cola Company](https://www.youtube.com/watch?v=OykB5CoJeBE) (Severna Makedonija)

Human Interaction Company - [Čazmatrans](https://www.youtube.com/watch?v=LzNz6vltol4) (Hrvaška)

404 - [Croatia osiguranje](https://www.youtube.com/watch?v=8Oysy9ZdU44) (Hrvaška)

**SoMo Tech**

**ZMAGOVALEC: 404 - Zagrebačka pivovara -** [Ožujsko pivo](https://www.youtube.com/watch?v=lDkYc92Xxbs) (Hrvaška)  
Publicis Skopje - [The Coca-Cola Company](https://www.youtube.com/watch?v=gjIw2f7nDNc) (Severna Makedonija)

Euroart93, Bruketa&Žinić&Grey - [A1 Hrvatska](https://www.youtube.com/watch?v=yKWG4qhszfM) (Hrvaška)

**CM leta**

**ZMAGOVALEC: Imago Ogilvy -** [Antea Franjić](https://www.youtube.com/watch?v=lbYnT5KaQd4) (Hrvaška)

404 - [Monika Knezić](https://www.youtube.com/watch?v=KAwapwXSTMY) (Hrvaška)

Degordian - [Dora Medić](https://www.youtube.com/watch?v=bJwgmyYiSYI) (Hrvaška)

**SoMo web**

**ZMAGOVALEC: Infinum -** [Infinum](https://www.youtube.com/watch?v=oN3xKz2jiEk) (Hrvaška)

Euroart93, Bruketa&Žinić&Grey - [A1 Hrvatska](https://www.youtube.com/watch?v=uX15yCfMvjc) (Hrvaška)

Degordian - [Degordian](https://www.youtube.com/watch?v=sFt3aDyNVis) (Hrvaška)

**One-Hit Wonder**

**ZMAGOVALEC: Imago Ogilvy -** [Pipi Beverages](https://www.youtube.com/watch?v=ipN_qaTUxog) (Hrvaška)  
Internavti - [Ljubljanske mlekarne d.d.](https://www.youtube.com/watch?v=OjdEeXzz0w0) (Slovenija)

Bruketa&Žinić&Grey - [Podravka](https://www.youtube.com/watch?v=1Nlm72aqlHY) (Hrvaška)

**Somoritanac**

**ZMAGOVALEC: Studio Sonda / IZONE / HUMAN -** [HURA](https://www.youtube.com/watch?v=bqFTPnDQJWc) (Hrvaška)

Saatchi & Saatchi Belgrade - [Pozorište Puž](https://www.youtube.com/watch?v=MejQpEbrZrA) (Srbija)

Imago Ogilvy - [Pipi Beverages](https://www.youtube.com/watch?v=v2T63qD8QFQ) (Hrvaška)

**SoMo Social**

**ZMAGOVALEC: Fullhouse Ogilvy -** [UPS](https://www.youtube.com/watch?v=bQFZY49jH5Y) (Srbija)

Drive - Besa TV serija, [Adrenalin Production](https://www.youtube.com/watch?v=5UxqfzbymGs) (Srbija)

404 - [Ledo](https://www.youtube.com/watch?v=tqm520JaTGc) (Hrvaška)

**Digitalni miks**

**ZMAGOVALEC: Imago Ogilvy -** [Pipi Beverages](https://www.youtube.com/watch?v=bXkWkeKpEhU) (Hrvaška)

iZone - [Podravka](https://www.youtube.com/watch?v=Hf7yHdA7QPI) (Hrvaška)

Publicis Skopje - [The Coca-Cola Company](https://www.youtube.com/watch?v=kqqSbO4ufsQ) (Severna Makedonija)

**SoMo content**

**ZMAGOVALEC: Imago Ogilvy -** [Pipi Beverages](https://www.youtube.com/watch?v=W7-HDAiOrvE) (Hrvaška)

Saatchi & Saatchi Belgrade - [Pozorište Puž](https://www.youtube.com/watch?v=3-b-loxooqY) (Srbija)

A1 Hrvatska i Podcast Inkubator - [A1 Hrvatska](https://www.youtube.com/watch?v=5kRLZG3qHU0) (Hrvaška)

Vse zmagovalce in finaliste si lahko ogledate na uradnem SoMo Borac [YouTube kanalu](https://www.youtube.com/channel/UCU46Mj9AayA6LvSC_deN_cA) in na [SoMo Borac spletni](http://www.somoborac.com) strani.