



SARAJEVO



FCE

FC EUROPE
CONGRESS

POWERED BY: FK Sarajevo

Central/Eastern Europe Football Congress



RESORT



TARČIN FOREST RESORT & SPA
SARAJEVO





Welcome Note

FK Sarajevo is excited to announce the 1st edition of Football Congress from Central and Eastern Europe (FCE Congress) which will be powered by FK Sarajevo and will be hosted at TARCIN RESORT AND SPA on 18th & 19th October 2019 in Sarajevo, Bosnia & Herzegovina.

This is the very first edition of the congress in Sarajevo, which will focus on the key challenges faced in the legal and development side of football in Central and Eastern Europe. This congress is open to those working in football and those who simply have the love for football, you're more than welcome. It is a great pleasure to have you and we look forward to seeing you there.

About Congress

Two days of intense discussions, debates and roundtables on key issues relating to the challenges facing the football industry within the CEE region as well as exploring some of the potential solutions we as a region may be able to apply.

Our mission is to bring together important sports dignitaries of Eastern and Central Europe in order for us to progress together. With around 250 attendees including leading sports lawyers, sports executives, members of the Bosnian Bar association, academics, students and top athletes, the congress will give its audience first hand experience of life in the football industry

Relationship Building

The 1st edition of the FC European Congress will provide opportunities to develop key relationships. This is important for those already in the industry, as well as those seeking to enter the sporting industry as they will have the ability to liaise with the region's most prominent sports dignitaries in relation to law, finance and football all under one roof. With over four hours of networking during the two day congress, as well as opportunities to share drinks and food in between roundtable sessions, attendees will have dedicated time to meet with colleagues in a friendly and welcoming environment.



Plenary sessions



Sports law in the region:

Challenges in accessing sporting justice

Solutions for better regulations

- **Integrity in sports** – *is this holding the CEE back?*
- **Post career challenges:** *Mental and Physical health*
- **Stakeholders** *and their challenges within the region*
- **Digital Marketing** *in sport and how this can be better used in CEE*
- **Professional Players:** *pitch to the boardroom*
- **Football investment:** *Why invest in football in CEE?*
- **Social entrepreneurship in sports** *and the benefits to the community*

FCE Timeline

DAY 1 | Oct. 18th 2019

- 8:00-9:15 h**
Registration and morning coffee
- 9:15-9:30 h**
Welcome Address
- 9:30-9:50 h**
Keynote
- 9:50 -10:40 h**
Plenary session I
Sports law in the region:
Challenges in accessing sporting
justice
- 10:40-11:00 h**
Coffee break
- 11:00-11:50 h**
Plenary session II
Sports law in the region:
Solutions for better regulations
- 11:50-12:40h**
Plenary session III
Integrity in sports – is this holding
the CEE back?
- 12:40-14:40 h**
Networking LUNCH
- 14:40-15:30 h**
Plenary session IV
Post career challenges:
Mental and Physical health
- 15:30-16:20 h**
Plenary session V
Stakeholders and their
challenges within the region
- 16:20-17:10 h**
Plenary session VI
Digital Marketing in sport and
how this can be better used in CEE
- 17:10-17:30 h**
Concluding remarks for day 1
- 19:00-23:00**
GALA DINNER
Sky Bar | Sarajevo

DAY 2 | Oct. 19th 2019

- 9:00 - 9:30 h**
Networking breakfast
- 9:30-9:50 h**
Opening address
- 9:50- 10:10 h**
Key Note
- 10:10-11:00 h**
Plenary session VII
Professional Players: pitch to the
boardroom
- 11:00-11:15 h**
Coffee
- 11:00-11:20 h**
Keynote on Image rights
- 11:20-12:10 h**
Plenary session VIII
Football investment: Why invest
in football in CEE?
- 12:10 - 12:30 h**
Coffee
- 12:30-13:20 h**
Plenary session IX
Social entrepreneurship in sports
and the benefits to the
community
- 13:20-13:40 h**
Closing statement and vote of
thanks

17:00 h
Home GAME

FK Sarajevo Vs NK Čelik

Sarajevo,
Stadium "Asim Ferhatović Hase"
Free entry for Congress
attendees (Not mandatory)



CONTACT



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Find all updates and full Speakers List















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www.fc-europe.com

FCE Speakers

Their stories are more than extraordinary

...Inspiration, Motivation, Passion,
Emotion, Experience, Football...

- Nuno Gomes | Portugal 
- Hermann Lindhorst | Germany 
- Rosalía Ortega Pradillo | Spain 
- Luís Fernando Pamplona Novaes | Brazil 
- Jakub Laskowski | Poland 
- Ebru Koksal | Turkey 
- Emin Ozkurt | Turkey 
- Roman Morozov | Ukraine 
- Mikhail Kartuzov | Russia 
- Roxana Tarmurean (Giurea) | Romania 
- Dr. Rippel-Szabó Péter | Hungary 
- Thierry Aballea | France 
- Liran Gerrasi | Israel 
- BenMiller 

*More speakers will be announced in due course

PRESENTER



Jaydee Dyer International Sports Presenter/Broadcaster

* Sky Sports Presenter/Reporter -
Sky Sports Reporter/Presented
the Good Morning Transfers
09:00 and Transfer Talk 12:00 on
Sky Sports Main Event and Sky
Sports News which took place
throughout the transfer window...

* Presenter of the Sky Sports NBA coverage every Sunday
evening. The first broadcaster ever from the U.K. to cover
the NBA Finals from both Toronto & San Francisco live for
the NBA & Sky Sports.

* The first ever black sports presenter on either lineal or
online for 'Soccer AM', a football show that revolution the UK
football market and been running for over 20 years on Sky.

* Conducted high profile exclusive interviews with Micheal B
Jordan, Daniel Sturridge, Alex Ox Chamberlain, Dave
Bautista & Thierry Henry.